



# **ROMANIA'S INVESTMENT POTENTIAL FOR AGRIBUSINESS**

*Bucharest*

*MAY 11, 2011*

# Agenda

- **Worldwide trends**
- **Regional trends**
- **Country opportunities**
- **Conclusions**

Cargill touches the world of business.  
From farmers to Fortune 500 companies.



Creating supply chains and shipping products to over 6,000 ports worldwide



Helping farmers optimize yields, store crops and access the best markets



Managing risk and stabilizing pricing for farmers and corporate customers

**Our strength is our ability to connect expertise  
around the world.**

**North America**  
**53% of gross investment**  
**61,000 employees**

**Europe/Africa**  
**24% of gross investment**  
**20,000 employees**

**Latin America**  
**13% of gross investment**  
**21,000 employees**

**Asia/Pacific**  
**10% of gross investment**  
**29,000 employees**

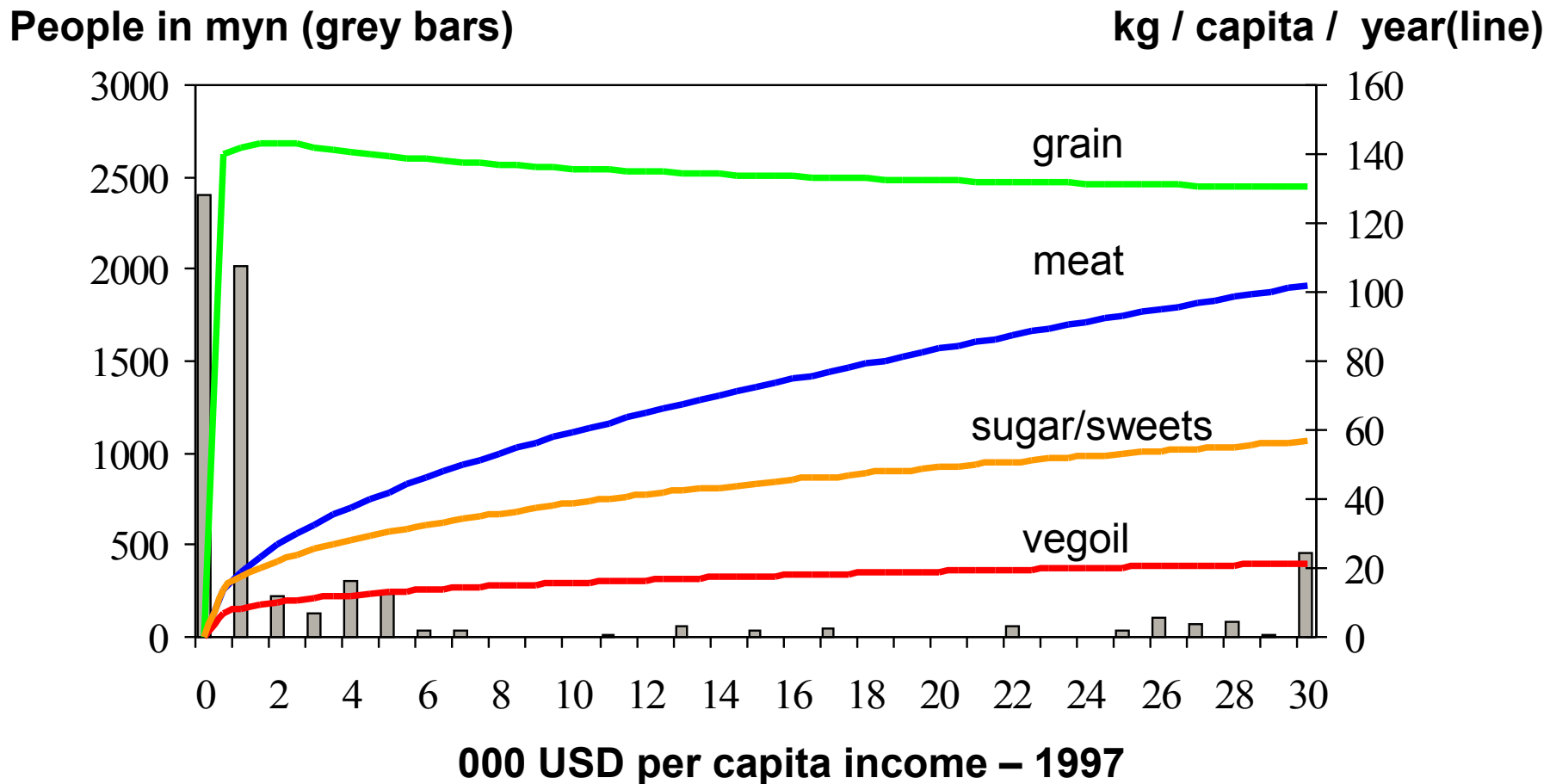
**131,000 employees**  
**in 66 countries.**

**As of May 31, 2010**

# Demand Trends

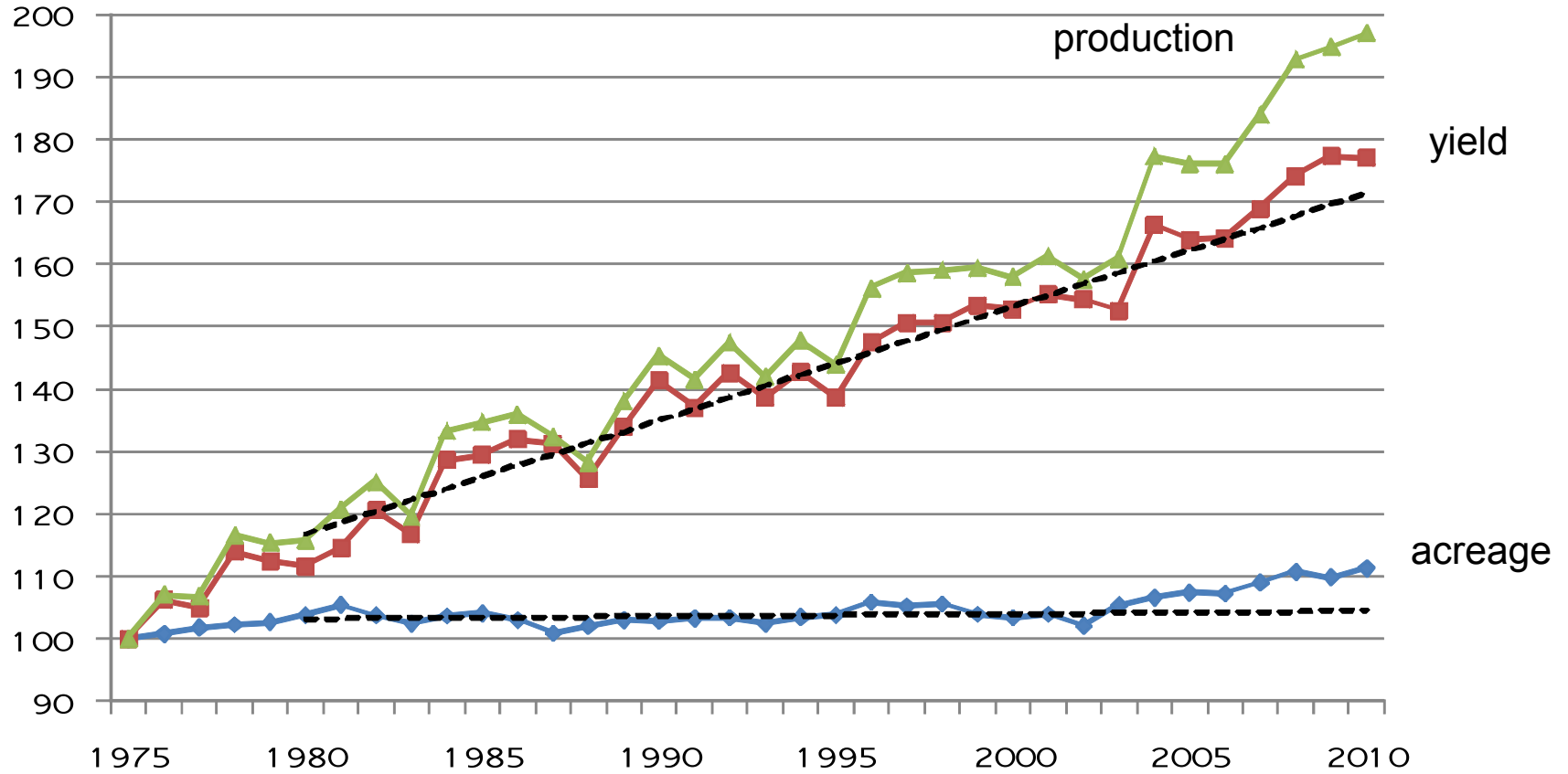


## Consumption habits in relation to income structure

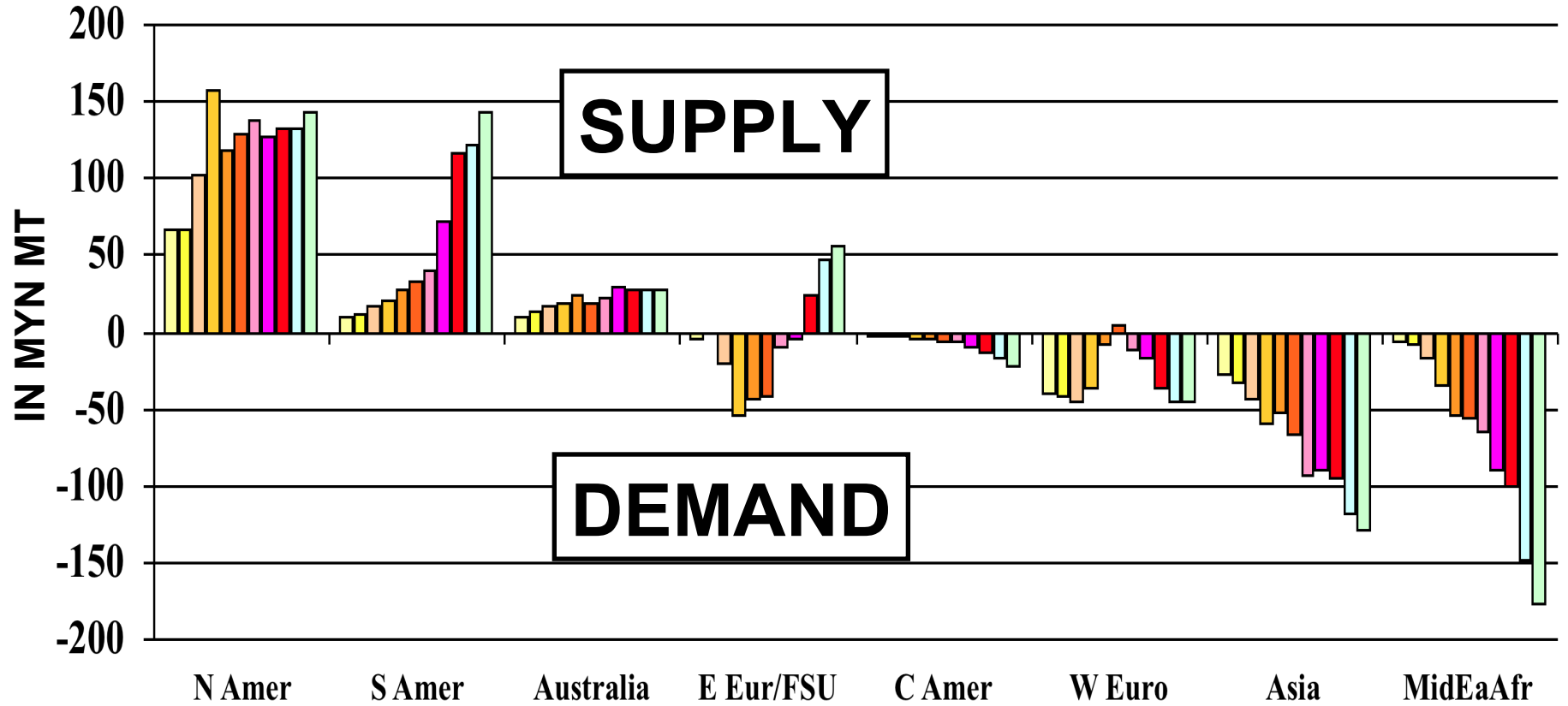


# Productions trend

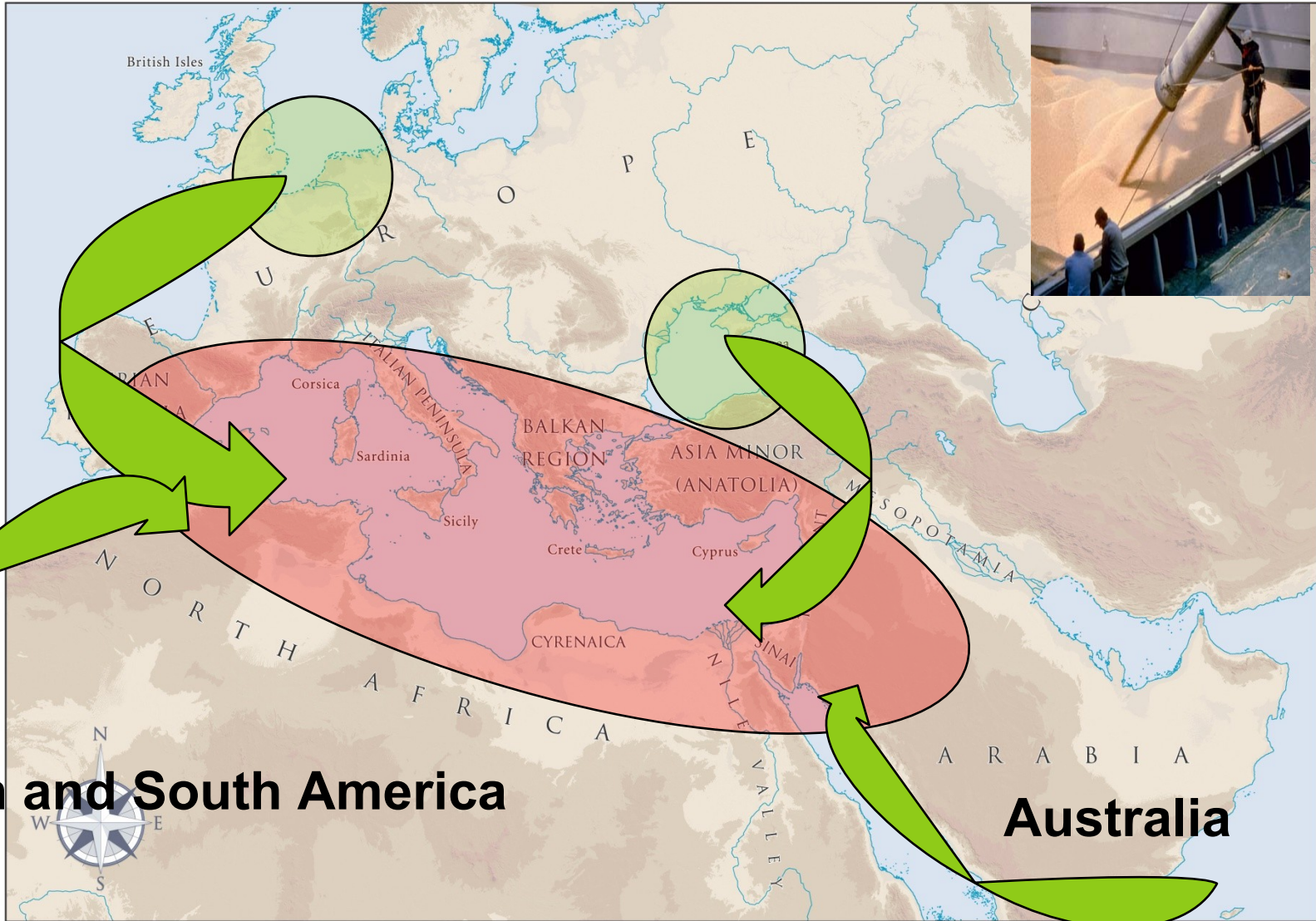
(indices - 1975 = 100)



# Commodity flows



# Supply structure into the Mediterranean Sea and Middle East



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**North and South America**

**Australia**

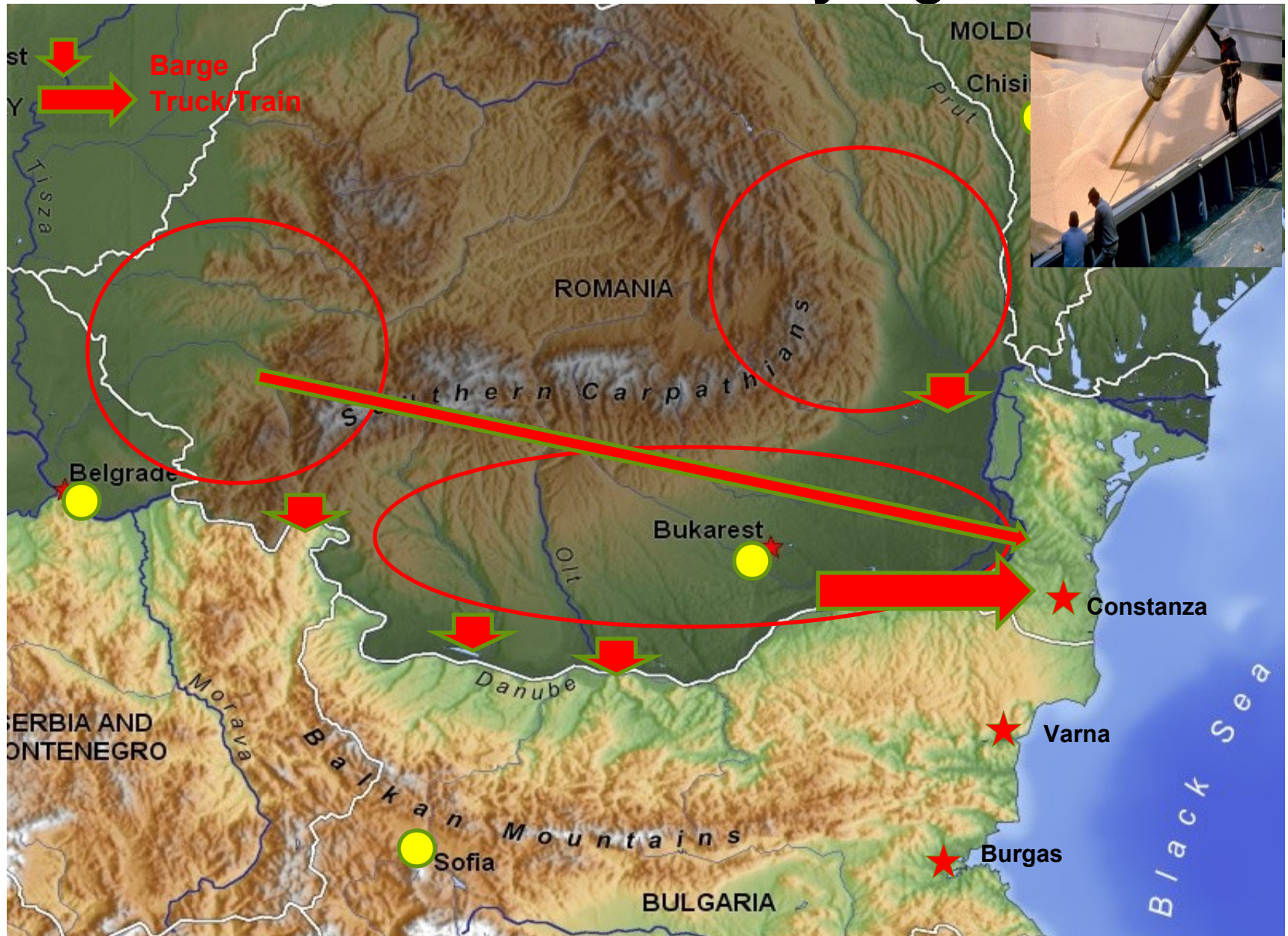
Map by Tom Elliott for the Ancient World Mapping center, University of North Carolina at Chapel Hill, [www.unc.edu/awmc](http://www.unc.edu/awmc)

© 2004, Ancient World Mapping Center

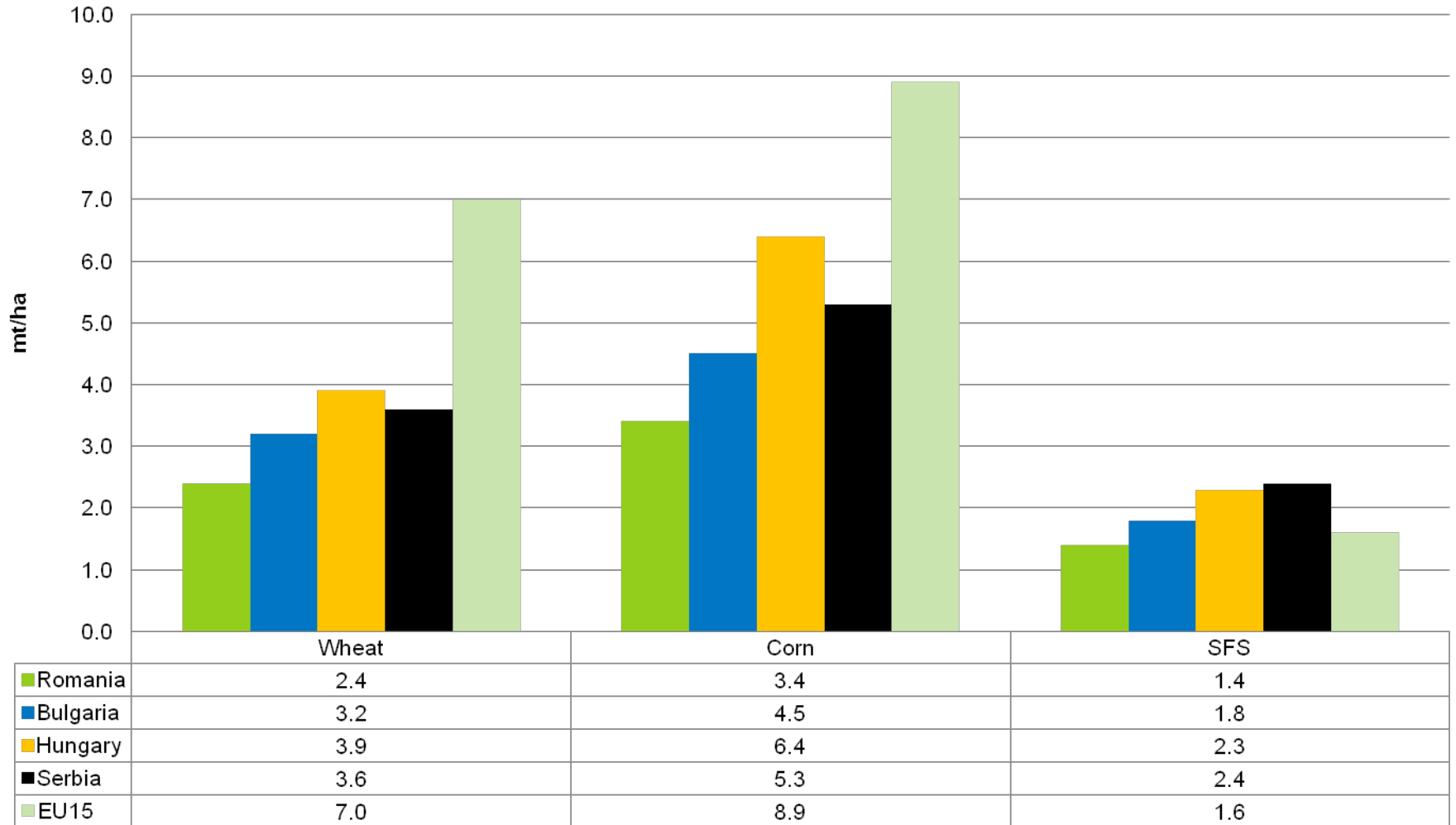
Lambert Azimuthal Equal Area Projection  
Scale: 1:27 million (1 inch = 426 miles; 1 centimeter = 270 kilometers)

Elevation from the SRTM30 dataset, via GLCF ([glcf.umiacs.umd.edu](http://glcf.umiacs.umd.edu)); historic coastlines and rivers after the Barrington Atlas of the Greek and Roman World (Princeton, 2000); addl. linework from 'ESRI Maps and Data' 2003. Symbology is original work of the Ancient World Mapping Center

# Romanian commodity logistic



## Yield comparison



# Conclusions



- Increasing demand of agricultural products in the world
- Big demand areas close to the Black Sea region
- Good infrastructure along the Danube and in Constanta
- Improvement needed in road networks
- Improvement opportunities in the yield structure
- Converting idle land into cultivated land

**Thank you**

